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Inc. Bud Hastin's Avon Collector Guide

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"Welcome to the World of Avon Collecting. There are over 100,000 Avon collectors in the United States. If you have not yet joined their ranks, I hope you soon will. People ask, "Why are you collecting Avon bottles?" I can't answer for everyone else, but I first became interested because of the beautiful figural bottles they making in 1962. After acquiring all the figurals, I, like many others, turned to collecting anything in the Avon line, mainly the glass tin items. This gives a challenge that may be fulfilled by any one collector. I think perhaps I will always be looking for those old Avons that date back to 1886. At that time Avon was known as the California Perfume Company. The business began when David McConnell was selling books door-to-door in Manhattan, New York. He started giving perfume to the ladies hoping to increase sales but soon realized that they wanted his perfumes more than his books. He rented a small building in Manhattan and went into the perfume business, hiring ladies to sell his products door-to-door. History speaks for itself. In January, 1929 the California Perfume Company began putting Avon on their product labels, and in 1939 they became Avon Products, Inc. This is now the largest cosmetic company in the world. Avon will continue to grow due to their new and beautiful figural bottles which interest many collectors. It is a real challenge and a profitable hobby to try and find one of every Avon ever made. Not only are Avons in the price range of most every collector, but there is a true excitement in the discovery of those old bottles. With this book I hope I can make it easier for you to find and identify the older Avons and buy them in the right price range..." [from introduction]