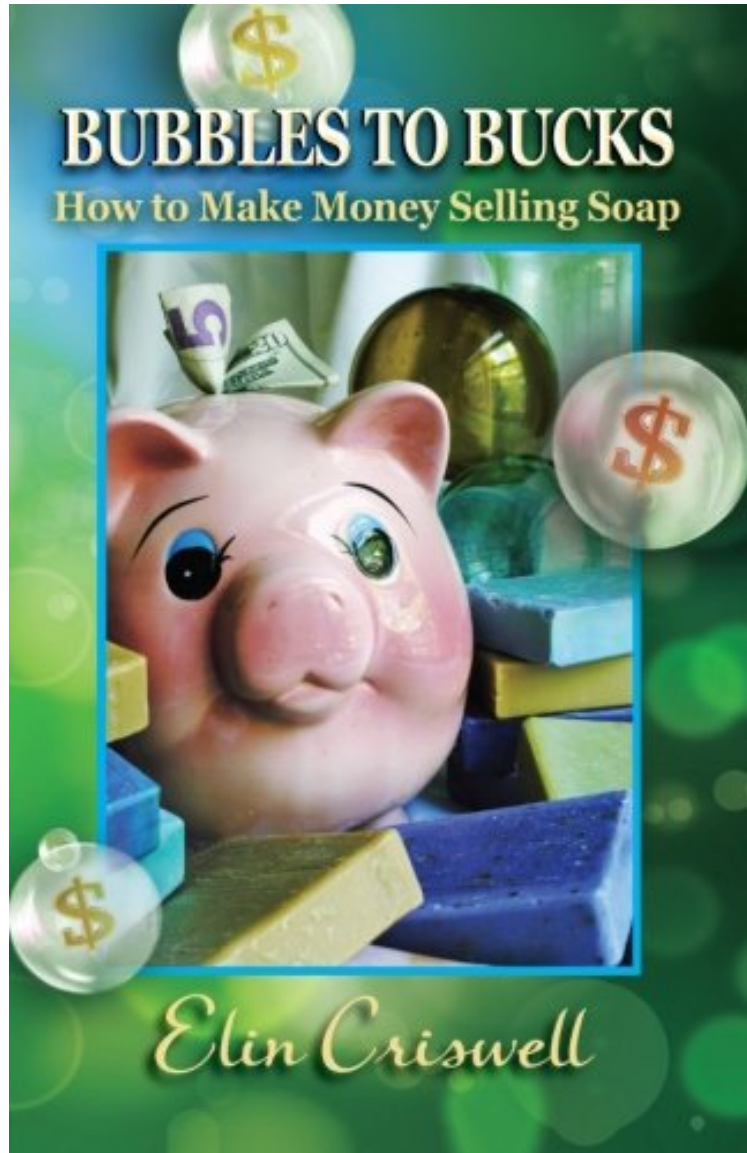


(Download free ebook) Bubbles to Bucks: How to Make Money Selling Soap

Bubbles to Bucks: How to Make Money Selling Soap

Elin Criswell

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Elin Criswell : Bubbles to Bucks: How to Make Money Selling Soap before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bubbles to Bucks: How to Make Money Selling Soap:

15 of 15 people found the following review helpful. Worth Every Penny - Lots of Important Info By ChristineMMSo you love making soap and think you want to start a soap selling business? Start by reading this book. One of the first things stated is the difference between a business and a hobby business, tax-wise, as defined by the government. Here I

learned that you may start out as a hobby and only after making over \$400 a year, take more steps to incorporate or create an LLC. Everything is discussed here from insurance and liability issues to how to do craft shows and how to keep your books (those chapters are written by Chris King of Pampered Sisters). The book is upbeat but does not mislead the reader to think that running a business is all fun and games. I heard the message loud and clear that to run a profitable business a lot of time will be spent doing tasks that are anything else but making soap. Designing labels, packaging, promoting oneself then actually selling such as in person at craft shows is taught in this book. I highly recommend this book to all soapmakers and home-based cottage industry makers of other body care products. This is a thorough book, with the only thing missing being in the social media section, Pinterest was not mentioned, as it is a more recent popular website. I rate this book 5 stars = I Love It. 1 of 1 people found the following review helpful. Had a ton of good reviews so I thought there'd be some real insight ...By Benjamin Boven Really nothing you can't get from googling "soap business" or something along those lines. Had a ton of good reviews so I thought there'd be some real insight specific to soaping, but it's very generic. You could just as easily insert "chicken wings" into this book and you'd never notice the difference. This feels like someone copy and pasted a Business 101 course that they found on a blog somewhere and sold it as their own work. Don't get suckered out of \$6.48 like I did. You obviously have internet access if you're reading this so head on over to Google! 5 of 5 people found the following review helpful. This is the best book on the subject that I have read so ...By Maggie This is the best book on the subject that I have read so far. Elfin gives you a fabulous list of labelers, suppliers and Soap get together so that can really help you get started. I would recommend this book to anyone who has made soap for a while and knows their product is fabulous and is considering going into business.

Would you like to make money selling soap? If so, this is the book for you! In *Bubbles to Bucks*, veteran soap maker and author Elin Criswell carefully explores what it takes to become a business soap maker. She gives you a realistic view of the process so you will have more of an understanding of what it takes to succeed. She will show you step by step how to set up your business then give you tips to market your products and be successful at sales. But she doesn't stop there as she also includes testimonies from successful soap makers around the country who all agreed that it is worth it and there is money to be made selling soap. Bubbles can be turned into bucks! What Others Are Saying About *Bubbles to Bucks* "Starting a business is exhilarating, terrifying, and fun yet often seems as though you're working with a blindfold on. Did you ever want a road map for your soap business? If so, this book is for you!" ---Anne-Marie "Soap Queen" Faiola, CEO, Bramble Berry Inc. "This is THE book to read for anyone who is considering starting a soap business. Elin covers traditional business topics but what really made this book extraordinary for me were the chapters, "Harmonize Your Business" and "Is It Worth It?" Important food for thought before beginning your business journey." ---Amanda Griffin, www.LovinSoap.com, www.LovinSoapProject.org "Very informative, concise and a "must have" resource for any soapmaker who has ever considered selling their products. I highly recommend reading this book no matter whether you're a beginning or seasoned soapmaker." ---Sandi Garrett Little, Harmony Bath Body

About the Author Elin Criswell is a fourth-generation Williamson county, Texas soap maker of Swedish descent. Her soap making roots can be traced back to both of her Swedish great-grandmothers, Amelia Johnson and Elin Carlson. Elin has been making soap for over 13 years and has owned and operated her business, The Country Soaper, since 2003. In September, 2010, Elin published her first book, *Creative Soap Making*. She has also been featured in articles in the Hill Country Magazine, The View and the Williamson County Sun. Together with Starlene Moore, she co-leads Lone Star Soap Toiletries, a Texas-based soap makers group, and she serves as the seminar planner for their annual Soapmakers Seminar. Her life's motto is Simply Living for God. Her greatest enjoyment in life is to encourage others. Elin also enjoys amateur photography, long drives in the country, peaceful solo piano music and greeting the sunrise with coffee cup in hand. Central Texas is her home with the love of her life, Danny, and their children. They live out in the country at their northwest Williamson County outpost, keeping their distance from the city beyond the hills.