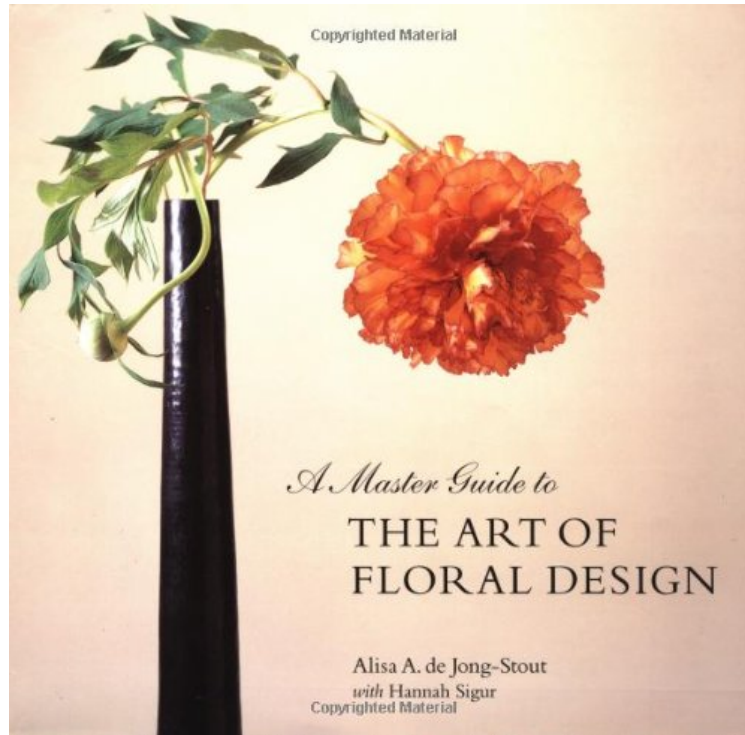


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A Master Guide to the Art of Floral Design

Alisa De Jong-Stout, Hannah Sigur, Douglas Sandberg, Boris Jeanrenaud
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Alisa De Jong-Stout, Hannah Sigur, Douglas Sandberg, Boris Jeanrenaud : A Master Guide to the Art of Floral Design before purchasing it in order to gauge whether or not it would be worth my time, and all praised A Master Guide to the Art of Floral Design:

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Now available in paperback, *A Master Guide to the Art of Floral Design* is a fresh approach to an ancient art. Exquisite photography and illustrations join with a unique, comprehensive theory to reveal the beauty of flowers and their role as teachers of floral design. Practical, hands-on information about color, the science of lighting, floral care, containers, construction, and alternative techniques complements the concept. A wide-ranging photo gallery provides stunning examples of floral designs, from Continental to Asian to contemporary in spirit, and demonstrates great ideas for casual living, parties, and weddings. A visual delight grounded in practical understanding, this book is directed toward the advanced practitioner but is equally accessible to the floral designer who is just beginning.